



FOR IMMEDIATE RELEASE

## **APOLLO ENTERPRISE SOLUTIONS, LTD. JAY DAVIS AS NEW BOARD MEMBER**

Los Angeles, CA, June 9, 2014 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), a leading provider of "Big Data" Solutions, utilizing Agent Emulation™ technologies, is pleased to welcome Jay B. Davis as its newest member to its Board of Directors.

Mr. Davis is the Senior Vice President at Seaside Health Plan in Long Beach, California and has over 30 years' experience as a leader of complex business organizations. Mr. Davis is one of the founders of Universal Care, Inc., established in 1982, which became one of the largest privately held HMOs in the United States. Mr. Davis was responsible for developing the Plan's Health Care Delivery System and Network Management which grew to more than 25,000 participating physicians and 184 hospitals, with countless medical group, dental facility and pharmacy associates. Mr. Davis also held the role of President for Universal Healthcare Solutions Insurance Agency, Inc. Mr. Davis has a bachelor's degree in Business Management from the University of Redlands, is a California licensed insurance, accident & health, and property & casualty broker, and sits on numerous health, community and business boards.

"Mr. Davis brings excellent leadership and business skills to the AES Board," said Joseph Konowiecki, AES Chairman & CEO. "His success and longevity as a business professional are positive characteristics that will align well with that of our existing board members."

### **About AES**

AES delivers Big Data Solutions utilizing Agent Emulation™ technologies, which provide superior economic returns in consumer credit portfolios for banks and financial institutions. AES' patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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